

BT wholesale

BT PLUSNET PARTNER

Add high speed broadband services to your customer portfolio at low risk and low cost.

BT Plusnet Partner from BT Wholesale lets you add reliable broadband services to your customer portfolio quickly, easily and without the need for major investment in infrastructure. You create and brand a range of service options that suit your business model. This service is brought to you using Plusnet, a wholly owned subsidiary of BT. Plusnet plc has excellent broadband experience and the network expertise to support the end-to-end service. The company has recently been awarded Best Consumer ISP 2008 ISPA awards and Best Customer Satisfaction for Broadband Services 2008 Broadband Choices awards.

WHO IS BT PLUSNET PARTNER DESIGNED FOR?

BT Plusnet Partner is an ideal choice for service providers, resellers and individual organisations who want either to outsource broadband provision, or to supplement their existing service with a simple, reliable offering, whilst retaining brand control.

WHAT FEATURES DOES IT OFFER?

Speed – Internet access up to 8MB with usage options.

Network reliability – delivered over a fully resilient national DSL network that offers industry-leading Quality of Service (QoS) capabilities.

Branding – Grey label service with options to add your brand and manage end user communications

Scalability – easily expandable services that suit small start-ups, ISPs and major brand extenders, and from 250 to many thousands of end users.

Service – managed service with first and second line support from our 'partner' Plusnet.

Control – manage all your broadband links via a secure, centralised portal. Add new users, make changes, track orders and faults, gain easy access to performance statistics and reports.

Enhancements – further improvements to BT Plusnet Partner are planned with upgrades being introduced automatically.

WHAT ARE THE BENEFITS?

- Extended portfolio of services to attract and retain customers.
- High speed, high quality broadband services.
- Low risk market entry without upfront investment or long term commitment.
- New revenue streams with fixed and predictable costs.
- Building your brand by broadening perceptions of your organisation's capabilities.
- Peace of mind with proven products from a future-proofed supplier.

In conjunction with  plusnet a subsidiary of BT



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WHY CHOOSE BT PLUSNET PARTNER?

Choosing BT Plusnet Partner enables you to deliver broadband services without the risk when building a service from scratch.

The advantages of managed services include:

- Speed to market.
- Low start-up costs.
- Predictable running costs.
- Shared network capacity costs.
- No infrastructure costs.
- Flexibility and scalability.
- Technical expertise and network management.
- Easy access to performance data and reports.

HOW IS IT PRICED?

Pricing for BT Plusnet Partner are calculated on a 'per end user per service per month' basis and do not include customer equipment, activation or migration. Pricing covers:

Set-up (fixed) charges – one-off charge for initial end user set-up and connection and for any customer equipment provided.

Connection (fixed) charges – recurring monthly rental for each end user connection.

Options (variable) charges – recurring monthly charges for additional end user options e.g. exceeding usage cap extensions.

WHY BT WHOLESALE?

BT Wholesale is wholeheartedly committed to broadband and more than 99% of UK homes and businesses are within reach of a broadband-enabled exchange. We introduced the UK's first mass market broadband services and have developed and introduced new, faster and more reliable services to meet growing end user demands. We are making unrivalled investments in the future of broadband technologies in the UK as part of our 21st Century Network (21CN) programme to ensure we provide the high quality of services that you and your customers expect and demand.

The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

The telecommunications services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications PLC's respective standard conditions of contract. Nothing in this publication forms part of any contract.

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MORE INFORMATION?

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